

mr. OXY

INNOVATIVE HOME CLEANING

HOME CLEANING PRODUCTS
2026 CATALOG





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COMPANY PROFILE

— Corporate Overview

After over 25 years of experience, the company was established with the name of SEKTÖR KİMYA: 2017

Employees: Experienced team of 420 people

Headquarters: Kavacık, Istanbul – strategic hub for global operations

— Production Facilities

Location: Modern facility in Konya 5th Organized Industrial Zone

Total Area: 30,000 m² | Indoor Production Area: 27,000 m²

Advantage: High capacity and logistical efficiency in one of Turkey's most developed industrial regions

— Our Vision

Innovation: High-tech solutions for modern life

Quality and Value: Combining high quality with cost-effectiveness

Sustainability: Eco-friendly and future-oriented projects

Social Responsibility: Operations sensitive to society and the environment

Agility: Fast and dynamic solutions

Value Add: Creating value for employees and customers

Continuous Growth: Maintaining competitive advantage through improvement and innovation

CORPORATE FILM LINK

https://www.youtube.com/watch?v=vWic7NhOO_g&t=114s



QUALITY STANDARDS & CERTIFICATIONS



BRCGS: Global Standard for Consumer Products and Production



TSE: Certified product excellence for 38 separate product lines



ISO 9001:2015: Quality Management System



ISO 14001: Environmental Management System



ISO 45001: Occupational Health and Safety Management Systems



GMP (Good Manufacturing Practices): Ensuring consistent product quality





POWDER LAUNDRY DETERGENT

**mr.
OXY**

LAUNDRY CARE



MR OXY AUTOMAT 1,5kg
LAUNDRY POWDER
UNIVERSAL
12 pcs in a box



MR OXY AUTOMAT COLORS 1,5kg
LAUNDRY POWDER
12 pcs in a box



MR OXY AUTOMAT 2kg
LAUNDRY POWDER
UNIVERSAL, 8 pcs in a box



MR OXY AUTOMAT 3kg
LAUNDRY POWDER
UNIVERSAL
6 pcs in a box



MR OXY AUTOMAT COLORS 3kg
LAUNDRY POWDER
COLORS
6 pcs in a box



mr.
OXY

POWDER LAUNDRY DETERGENT

mr.
OXY

LAUNDRY CARE



MR OXY AUTOMAT COLORS 4kg
LAUNDRY POWDER
4 pcs in a box



MR OXY AUTOMAT 4kg
LAUNDRY POWDER
UNIVERSAL, 4 pcs in a box



MR OXY AUTOMAT COLORS 6kg
LAUNDRY POWDER
3 pcs in a box



MR OXY AUTOMAT 6kg
LAUNDRY POWDER
UNIVERSAL, 3 pcs in a box



MR OXY AUTOMAT COLORS 9kg
LAUNDRY POWDER
1 pcs in a box



MR OXY AUTOMAT 9kg
LAUNDRY POWDER
UNIVERSAL, 1 pcs in a box



mr.
OXY
MATIC





MR OXY MATIK WHITES & COLORS
6 Kg, 3 pcs in a box

PERFUMED LAUNDRY POWDER DETERGENT



MR OXY TERMINA STAIN REMOVER
750 ml, 12 pcs in a box

STAIN REMOVER

15 QUICK WASH

ONLY 15 MINUTES*



LONG-LASTING FRAGRANCE

FEEL THE FRESHNESS



**On selected washing machine quick wash programs.*

LIQUID LAUNDRY CARE
QUICK WASH PERFUMED COLLECTION

mr.
OXY

LAUNDRY CARE



MR OXY FAST
QUICK WASH LIQUID LAUNDRY CARE
COLORS & BLACKS
1480 ml, 6 pcs in a box



MR OXY FAST
QUICK WASH LIQUID LAUNDRY CARE
BLACKS
1480 ml, 6 pcs in a box



MR OXY FAST
QUICK WASH LIQUID LAUNDRY CARE
WHITES & COLORS
1480 ml, 6 pcs, in a box

AVAILABLE ALSO IN ENGLISH LABEL VERSIONS



**EFFECTIVE
CLEANING**



**EASY IRON
FRAGRANCE**



LIQUID LAUNDRY DETERGENT

mr.
OXY

LAUNDRY CARE



MR OXY
LIQUID LAUNDRY DETERGENT
EASY IRONING
2,7 L, 6 PCS IN A BOX



MR OXY
LIQUID LAUNDRY DETERGENT
KERATIN TREATMENT
2,7 L PCS IN A BOX



CONCENTRATED FABRIC SOFTENERS

mr.
OXY

LAUNDRY CARE



MR OXY
CONCENTRATED
LIBERTE
1440 ml
9 PCS IN A BOX



MR OXY
CONCENTRATED
CASABLANCA LILY & BLUE LOTUS
1440 ml
9 PCS IN A BOX



MR OXY
CONCENTRATED
PEONY & MUGUET
1440 ml
9 PCS IN A BOX



MR OXY
CONCENTRATED
LAVENDER & MAGNOLIA
1440 ml
9 PCS IN A BOX

Long-Lasting Freshness That Stays Beyond Every Wash!



Long-Lasting
Perfume



Extra
Freshness



Perfume
Pearls



For All
Fabrics



*Freshness you can feel,
in every touch!*

IN-WASH SCENT BOOSTERS

mr.
OXY

LAUNDRY CARE



MR OXY
IN-WASH SCENT BOOSTER
SWEET MOMENTS
210g
12 PCS IN A BOX



MR OXY
IN-WASH SCENT BOOSTER
ELEGANT CHARM
210g
12 PCS IN A BOX



MR OXY
IN-WASH SCENT BOOSTER
BLUE FLOWERS
210g
12 PCS IN A BOX



MR OXY
IN-WASH SCENT BOOSTER
LIBERTE
210g
12 PCS IN A BOX



NEW
BIGGER BOTTLE
UPSIDE DOWN EASY-TO-USE

LEAK
FREE CAP
mr.
OXY
MAXIMA

POWERFUL
DEGREASER
LEMON SCENTED

DISHWASHING LIQUID
FOR HAND WASH

SQUEEZE & RELEASE
LEAK FREE CAP

CONCENTRATED HANDWASH DISHWASHING
LIQUID DETERGENT

mr.
OXY

DISH CARE



MR OXY
CONCENTRATED DISHWASHING
LIQUID DETERGENT - LEMON
650ml
12 PCS IN A BOX



MR OXY
CONCENTRATED DISHWASHING
LIQUID DETERGENT - APPLE
650ml
12 PCS IN A BOX



MR OXY
CONCENTRATED DISHWASHING
LIQUID DETERGENT - BLUEBERRY
650ml
12 PCS IN A BOX



CONCENTRATED HAND WASH
DISHWASHING LIQUID DETERGENT
VALUE PACK (WITH REFILL)

mr.
OXY

DISH CARE



MR OXY
CONCENTRATED DISHWASHING
LIQUID DETERGENT - LEMON
3,5 L + 500 ml
4 PCS IN A BOX



MR OXY
CONCENTRATED DISHWASHING
LIQUID DETERGENT - BLUEBERRY
3,5 L + 500 ml
4 PCS IN A BOX

AVAILABLE ALSO IN ENGLISH LABEL VERSIONS



ALL PURPOSE CLEANING WIPES

mr.
OXY

SURFACE CARE



MR OXY
ALL PURPOSE CLEANING WIPES
BLUE LOTUS BLOSSOM
100 PCS
12 PACKAGING IN A BOX



MR OXY
ALL PURPOSE CLEANING WIPES
CHERRY BLOSSOM
100 PCS
12 PACKAGING IN A BOX



ALL PURPOSE CLEANING WIPES



SURFACE CARE



MR OXY
ALL PURPOSE CLEANING WIPES
WHITE SOAP
100 PCS, 12 PACKS IN A BOX



FLOOR CLEANING WIPES

mr.
OXY

SURFACE CARE



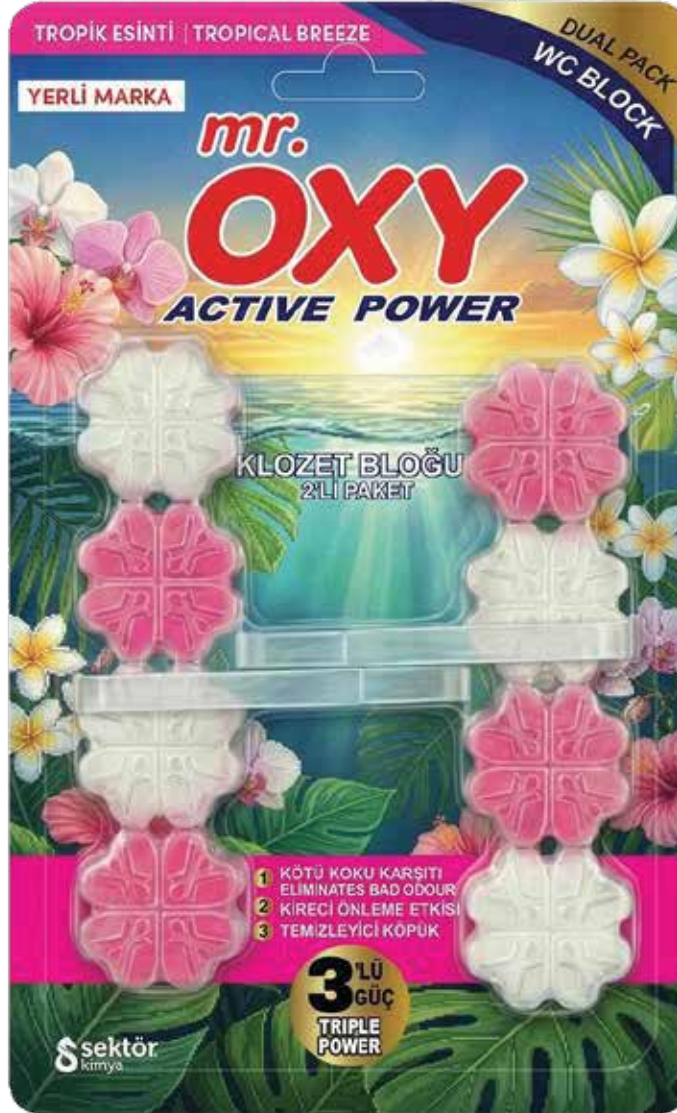
MR OXY
FLOOR CLEANING WIPES, 6 pcs in a box



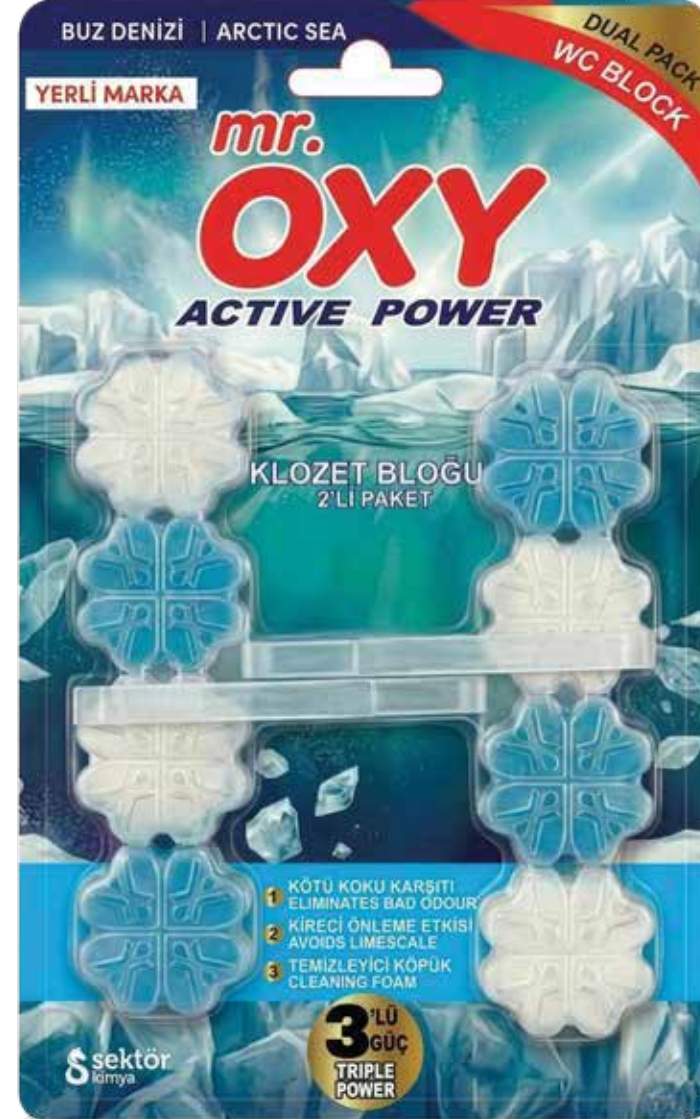
MR OXY MOP SET
FLOOR CLEANING WIPES + MOP
UNITS IN A BOX: 6



GENERAL CLEANING



MR OXY WC BLOK
TROPICAL BREEZE
2 pcs



MR OXY WC BLOK
ARCTIC SEA
2 pcs

DRAIN CLEANERS

mr.
OXY

GENERAL CLEANING



MR OXY
GRANULE
DRAIN CLEANER
3X70 g
24 pcs in a box



MR OXY
DRAIN CLEANER
GEL 550 ml



ALL PURPOSE CLEANERS

GENERAL CLEANING



MR OXY
GENERAL SURFACE CLEANER
FLORAL 1L
12 pcs in a box

MR OXY
GENERAL SURFACE CLEANER
PINE 1L
12 pcs in a box

MR OXY
WOOD CLEANER
1L
12 pcs in a box

MR OXY
GENERAL SURFACE CLEANER
LAVENDER 1L
12 pcs in a box

MR OXY
GENERAL SURFACE CLEANER
WHITE SOAP 1L
12 pcs in a box

SPRAY CLEANERS

mr.
OXY

GENERAL CLEANING



MR OXY
SILICONE BASED GLASS CLEANER
750 ml



MR OXY
REGULAR GLASS CLEANER
750 ml



MR OXY
ALL PURPOSE SPRAY CLEANER
750 ml

REGULAR FABRIC SOFTENER

mr.
OXY

LAUNDRY CARE



MR OXY
FABRIC SOFTENER
FLORAL PASSION - 1 L
12 pcs in a box



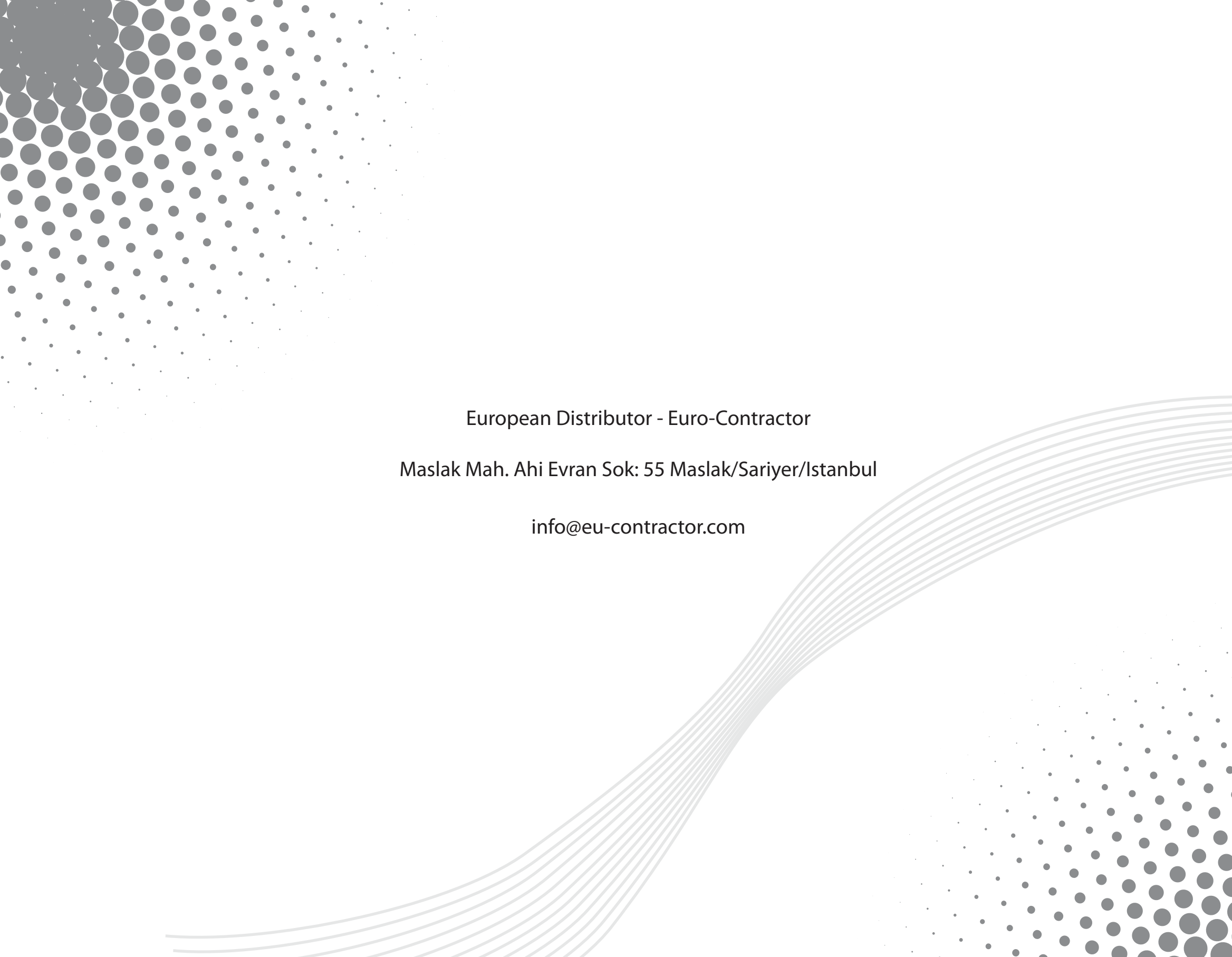
MR OXY
FABRIC SOFTENER
SPRING FRESHNESS - 1 L
12 pcs in a box



MR OXY
FABRIC SOFTENER
LAVENDER - 1 L
12 pcs in a box



MR OXY
FABRIC SOFTENER
FLOWERS - 4L
4 pcs in a box



European Distributor - Euro-Contractor

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